

MARKETING YEAR PLAN 2021



JANUARY

FEBRUARY

MARCH

**BRIGHTENING
MICRO POLISH**

SKIN FIX ULTRA

APRIL

MAY

JUNE

**BRIGHTENING
BODY
CREAM**

**WINTER
ESSENTIALS
KIT**

JULY

AUGUST

SEPTEMBER

TBC

OCTOBER

NOVEMBER

DECEMBER

**SUMMER
ESSENTIALS
KIT**

**BLACK FRIDAY
COMBO**